



**Strengthening healthcare capacity for FCTC
Article 14 implementation in Mexico by
advocating for a more strategic approach to
expanding tobacco dependence treatment**

National Situation Analysis

- ❑ Policies for tobacco control accepted
(Taxes, smoke-free environments, warnings in Packaging, advertising ban)
- ❑ There are 14.3 million smokers adults. 78% want to stop smoke
- ❑ There is a National Strategy and telephone lines of support, but are insufficient
- ❑ There are medicines on the market but with inconsistencies
- ❑ The annotation of consumption must be obligatory in registers medical
- ❑ There is training in Brief counseling but little is applied
- ❑ Cell phone and internet in households, potential resources for cessation



Consensus strategy

□ Program against Tobacco 2015-2018

- Integrated a renewed National Strategy
- Participated government entities and social and private organizations
- **Objetivo 2 Fortalecer la cobertura de servicios de tratamiento al tabaquismo**



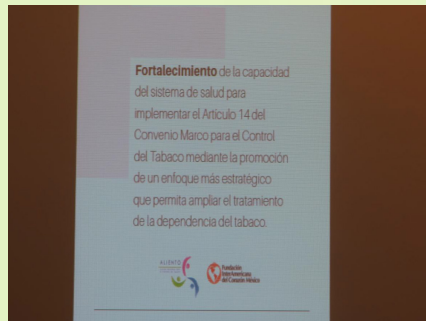
□ With the National Commission against Addictions and the National Office for Tobacco Control, the Cessation Expert Group was formed:

- National Institute of Respiratory Diseases
- National Institute of Cancerology
- General Hospital of Mexico
- Youth Integration Centers
- Faculty of Medicine of the National Autonomous University of Mexico

□ The Group of Leaders in Cessation was integrated, with:

- 10 government institutions and
- 2 private clinics

Guidelines and Positioning the theme



Were issued the National Guidelines for the Operation of Tobacco Cessation Services

- Leadership of the National Commission against Addictions and National Office for Tobacco Control
- Collegiate work with the Group of Experts on Cessation

Dissemination of the project and its results / y Promotion of Art. 14 of the Framework Convention for Tobacco Control

- Publication of results
- Meetings with health professionals and the media
- Linkage with organizations working on noncommunicable diseases

Plural Encounter/Coalition

□ First Plural Meeting on Cessation

- 90 participants
- 4 Conferences and 3 Round Tables
- Participated professionals from health sector institutions and private clinics

□ The Coalition of Specialists in Treatment of Smoking (CENTRA) was formed. Professionals of the Cessation seek:

- Constitute a better informed and interacting collectivity
- Access to cutting-edge knowledge and proven clinical practice
- Be quality interlocutors with decision-makers

